



## TV BROADCAST RULES & REGULATIONS – 2016 U.S. OLYMPIC TEAM TRIALS - SWIMMING

In accordance with the rights of the broadcast rights-holder(s), and assuming compliance with the official 2016 U.S. Olympic Team Trials News Access Guidelines (separate document), all videographers must agree to the below guidelines and restrictions as a condition for accreditation.

Local and NBC affiliates may have limited access to cover the 2016 Olympic Team Trials - Swimming. The available access allowed by NBC, which owns the exclusive broadcast rights, is outlined below. Each camera crew must sign this agreement to acknowledge the conditions and its agreement to meet these requirements. Any violation of these requirements, intentional or otherwise, may result in revocation of that affiliate's credentials, and the cancellation of all access for the offenders' organization for the duration of the event.

These regulations apply to all videographers filming for the purpose of an editorial news or sports program for television broadcast.

- NBC affiliates and local Omaha television news crews may tape footage of each morning's warm-up session from 9:15-9:40 a.m. Taping must be done strictly from approved broadcast positions.
- All television broadcast cameras must leave the arena bowl 20 minutes prior to the start of a session.
- Television broadcasters from NBC affiliates and local Omaha stations may do live stand-ups until 20 minutes prior to the start of each session. NBC affiliates will have first priority on shooting locations and only such NBC affiliates may utilize the pool deck with prior notice and USA Swimming approval. Local non-NBC Omaha affiliates may access approved areas away from the pool deck (including the mixed zone, press conference room and in-arena seating areas). Access will be coordinated by USA Swimming's communications staff.
- All television crews may shoot footage of interviews in the media mixed zone, with no view of the competition pool. Post-event interviews must be conducted ONLY in the mixed zone.
- All rights holding and non-rights holding television broadcasters will have full access to the mixed zone, media center and main media press conference room.
- **Please note: no competition-area video may be shot and shared via social media or on an outlet's website. This includes live video via Facebook Live, Periscope, etc., as well as taped video posted to Twitter, Facebook, Instagram, Snapchat, etc. Still photos are permitted.**
- Video interviews filmed in the mixed zone and press conference room may be posted to social media, but may not be shared live. See the NBC News Access Guidelines for full information.

**I have read and agree to abide by the above rules as a condition for my accreditation:**

Signature: \_\_\_\_\_ Name: \_\_\_\_\_

Date: \_\_\_\_\_ Outlet: \_\_\_\_\_